CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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Merchants Vs. Curb Lineups

Managers Suggest More Police Protection Might Help Things

Theatre lineups, usually evidence of managerial happiness, are causing some worrisome hours right now. Merchants in several cities have protested that people who wait on the street for a chance to enter theatres were blocking entrances and holding off business.

The latest protest is from merchants adjacent to downtown Toronto theatres. The matter was brought up before the Civic Works Committee of the City Council last week. Members discussed the protests and asked the city solicitor to check on the rights of the storekeepers.

Alderman H. E. McCallum pointed out that merchants were usually anxious to be near theatres and

(Continued on Page 2)

Grievances of USA Exhibs

The Motion Picture Theatre Owners Association of the USA, headed by Ed Kuykendall, has issued a bulletin stating its ideas of what changes are necessary across the line in trade relationships. Some of these, part of a memoranda submitted to the Department of Justice, are:

The right to buy full season's

(Continued on Page 4)

Studios Buy and Back Plays

Hollywood producers, during the 1942-43 theatrical season, spent $3,250,000 for film rights to 35 legitimate shows and unproduced plays. The studios also backed 14 Broadway dramas and musicals, as compared with the $1,122,500 laid out by movie companies financially interested in 21

(Continued on Page 7)

Why the Greeks Can't Be Beaten

Canadian theatres have livened up for the Greek War Relief's Canadian appeal.

Napoleon said that an army marches on its stomach. The Greeks fight with or without food.

There's a story about the bravery of the Greek fighter. An Italian captain sent 50 soldiers up a hill to capture a lone Greek. "And don't come back," he told them, "until you've killed or taken him."

A short while later they were back without their objective. The angry captain denounced them.

"But captain," said the man in charge, "you told us that there was one Greek. There are two!"

RKO Plans 40 For 1943-44

RKO Pictures will produce 40 features for the 1943-44 season, Charles Koerner, studio head announced last week. The planned program will include 16 top-flight films, six musicals and two Technicolor pictures. This season RKO released 35 features, of which five were contributed by outside producers, including Sam-

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Ginsler With Mono

Harry Ginsler, formerly manager of the Iola, Toronto, is now on the sales staff of Monogram Films. He's at the head office.

Showmen Helping Greek War Relief

The Canadian Motion Picture War Services, to help the current campaign for Greek War Relief, has asked theatre men throughout the Dominion to cooperate in a number of ways. J. J. Fitzgibbons, public relations chairman, has sent a letter to industry people requesting their aid and setting forth means of assisting local drives and the general one. At the same time showmen were told that any contribution, no matter how small or how large, would be received with the warmest appreciation.

The Greek War Relief drive started in Canada on June 7th and will continue until June 26th. The objective is $500,000 and this

(Continued on Page 2)

Pretty Barbara Fralick invaded the Imperial Theatre, Toronto, to sell tags for "Milk for Britain's Babies" to (left to right) Sqd. Ldr. D. H. Currie, Tom Daley, Imperial manager, and Sir Ellsworth Flavelle, Air Cadet civilian executive. Sir Ellsworth had just presented Union Jacks to representatives of Greater Toronto's 22 Air Cadet squadrons in the theatre lobby, after which the 133 Cadets and the Manning Pool RCAF band attended a screening of Warner's "Air Force" as guests of Orient Hosiery, which company also donated the Union Jacks.

Formby Due Here

George Formby, English comedy star, will tour Canada this summer for the Navy League.

Theatre Roofs Fixed

The recent rains may have had something to do with the fact that a number of theatres are going in for re-roofing. The Beach, Toronto, and the Imperial, Sarnia, Ontario, are having their tops done over.

The whole industry is talking about UNIVERSAL'S new sensational find, DONALD O'CONNOR. He'll be the prize surprise of the year. You'll see him soon. O'Connor is the best discovery in a long, long time. (advt.)

Producers Releasing Corporation
PRC
M. J. ALLEN, President

PRC Releases
2 Hits for June

The Payoff

Rated by Cosmopolitan Magazine as a "must see." Read the reviewers' payoff on "The Payoff"

The Yanks Are Coming

with
HENRY KING
and
HIS ORCHESTRA
and
Mary Healy, Little Jackie Heller, Dorothy Dare, Slapsy Maxie Rosenbloom and Parkyakarkus

★

MR. EXHIBITOR—Screen this picture and you'll go home humming these tunes:

Don't Fool Around With My Heart

Zip Your Lip

I Must Have Priorities On Your Love

★

—Coming—

CORREGIDOR

★

Producers Releasing Corporation
LIMITED

Executive Offices:
277 Victoria St., Toronto, 2, Ont.

Film Weekly
Vol. 8, No. 25 June 16, 1943
HYE BOSSIN, Managing Editor

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They Need Us Now

There is no doubt that when the history of this war is written, the saga of the Greek people will be remembered long after many great victories have been forgotten. Even the Russians have not exceeded the Greeks in demonstrating an unquenchable spirit. The Russians have weapons and will, the Greeks only their will. That will has not weakened, even though the means of armed resistance has long since vanished. Their physical decay, lessened to some degree by food shipped from the outside world, has never affected their hatred of the common enemy. Their glorious traditions have given them a strength beyond all reckoning. A people spared the sufferings of the Greeks cannot even begin to realize their trials and the depth and immensity of their spirit.

The needs of Greece have not been publicized here in anything like the measure they deserve. Yet Canada has been an important factor in keeping that nation alive. Canadian generosity will be remembered for a long time by the Greek people. Between us there is a bond of friendship, created and hardened by the war, that should last forever.

The head of the Greek Red Cross Society, through Mr. Justice Gordon, chairman of the National Executive of the Canadian Red Cross, issued the following message:

"The Canadian people without a doubt saved the Greek people from extinction, and with your Red Cross aid, we are trying to keep the survivors in reasonable health."

* * *

The Stuff of Life

The reason for the above statement is Canadian wheat. Eight Swedish ships travel regularly between Canada and Greece carrying monthly allotments of 15,000 tons of wheat. The shipments assure 3,000,000 Greeks of seven ounces of bread each day.

These ships, besides wheat, carry dried vegetables, medical supplies, concentrated vitamin units, powdered milk, etc. A Swedish-Swiss commission of the Red Cross, which employs 550 persons in its Athens office, sees that the supplies reach none but the suffering.

"We must not deceive ourselves," Spyros Skouras said recently, "that what we are able to send now is anything but a pitiable part of the total needs. At least it is enough to keep alive a ray of hope among the heroic Greek people."

Canadian showmen have been asked to help the Greek War Relief drive. They will. The British Empire is indebted to Greece for the delaying campaign which provided time for the defence of Egypt. Had Rommel, who reached the suburbs of Alexandria before being turned back, not been held up by the stubbornness of the British and the Greeks, the victory in Africa would certainly have been delayed. The Greeks and British together knocked the Hitler timetable off schedule. A passive Greece might have altered the history of the war.

Canada's thanks will be to see a greater Greece emerge out of the valley of the shadows.

Showmen must not measure the importance of this drive by the modest sum asked of Canada. They must demonstrate the same energy, enterprise and generosity that brought them praise in the past.

Show Lineups Bring Protests

(Continued from Page 1)

that adjacent premises are always easy to rent. The show crowds provide sure business.

Managers of two Yonge Street theatres reported by letter to the committee that they considered lack of adequate police protection caused by war conditions was a major cause of dissatisfaction by merchants. They maintained that filling of lobbies with patrons would not appreciably reduce the size of outside queues and would cause confusion before the ticket windows.

Alderman Donald Fleming said the matter should be judged on the precedence of the storekeeper or theatre owner. If a theatre was there first, the merchant must have known what to expect. A different aspect was found if the store was situated in the district before the theatre, he said.

In Kingston, Ontario, similar complaints were settled through a meeting of theatre managers, and councillors.

Showmen Aid Greek Relief

(Continued from Page 1)

should certainly be exceeded in Canada. Most of the money collected in the United States and Canada is paid out for the shipping of food to alleviate the starvation in the land of our brave allies. Some $3,500,000 is required for freight costs in one year and it is thought that the USA will provide the balance. Spyros Skouras, head of 20th Century-Fox, whose nephew was recently executed by the Nazis in Greece, is one of the leaders in the drive across the line.

Theatre men are asked to publicize the drive through news clips, drop-ins or catch-lines in ads, and lobby and marquee displays. Special posters can be obtained from Fox offices.

Managers should place themselves at the disposal of the committees in their districts. Special shows wherever possible will do much to help.

All purchases for shipment from Canada to Greece are made in Canada by the Canadian Red Cross Society on behalf of the fund. Distribution is organized and supervised by the International Red Cross and there is conclusive proof that the supplies sent from the Dominion are definitely reaching the Greeks for whom they are intended.

Cheques should be made payable to the Royal Bank of Canada or to local committees.

IT'S ALWAYS FAIR WEATHER WHEN GOOD SHOWMEN AND GOOD SHOWS GET TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS THE ORDER OF THE DAY WITH PARAMOUNT PRODUCT!

VOL. 1 (ADVT.) The Lowdown on the Production and Distribution of the Best Shows in Town! NO. 13

Alan Ladd and 'China' Sensational

RAVES FOR 'FIVE GRAVES'

PRESS ACCLAIMS PARA THRILLER

Paramount's "Five Graves to Cairo," roundly acclaimed by both the newspapers and the trade press, is enjoying splendid audience support across the Dominion and in the United States. Newspaper critics and trade press agree that "Five Graves to Cairo" is "as timely as today's headlines." To prove it, we submit the following reviews taken at random from both media:

TORONTO DAILY STAR: "Tuned to the times . . . Exciting . . . Von Stroheim magnificent as Rommel."

TORONTO EVENING TELEGRAM: "Timely as to-day's front page . . . It's an exciting, fast-moving tale . . . Spectators will find it full of suspense broken by a comic touch."

GLOBE AND MAIL: "It has everything . . . Good acting . . . Exciting plot . . . deft humor."

BROOKLYN CITIZEN: "One of the most gripping and action-filled pictures of the year . . . Put it down as entertainment really worth while."

TELEGRAPH: "A hair-raising thriller, filled with excitement, tension and suppressed energy. All of the cast must be credited with finished, accurate and engaging jobs."

VANCOUVER PROVINCE: "'Five Graves to Cairo' is . . . highly entertaining, with plenty of laughs and a capable performance by all the major players."

WORLD-TELEGRAM: "A rough-and-tumble story. Along with its excitement it catches a flavor of sly comedy and wise humor.

'So Proudly We Hail' Wins Plaudits

"So Proudly We Hail,, stirring story of the gallant nurses who loved and lived through the campaigns of Bataan and Corregidor, received its first sneak preview at the Westwood Village Theatre. The theatre, located at the campus of the University of Southern California at Los Angeles, is noted for its hyper-critical audience. Their reaction nipups warmed the hearts of producer-director Mark Sandrich, writer Allan Scott and stars Claudette Colbert and Veronica Lake. The third star, Paulette Goddard, was in New York and could not be present.

"So Proudly We Hail" will be released during Paramount Month which opens on August 30th.

Alan Ladd's Greatest Picture Ranks With Top Productions

The star of "China," Alan Ladd, now tops Gable, Gary Cooper and every male leading man in pictures today both at the boxoffice and in fan mail received. Paramount Studio is receiving mail for the star of "China" at the rate of between a 1,000 and 1,300 letters a day.

There can no longer be any doubt about the terrific boxoffice power of Paramount's "China." Figures prove that the Alan Ladd-Loretta Young picture ranks with the very top productions of Paramount or any other company—in this or any other season.

The presence of that sensational lad, Ladd, in the cast is one of the reasons for the great success of the picture. Ladd's phenomenal rise to fame among the ticket-buying public has placed him on the pedestal of "fan mail champion."

Over in the States, the story is the same. "China" was the first picture to ever play five weeks in the Paramount at Newark. Over on the other side of the country "China" broke the record at the San Francisco Paramount. In between, from coast-to-coast, the story was the same—"China" is "tops!"

"China," apart from its inherent power, is proving its exploitability at the boxoffice which means plenty of plus in the b.o. register. In turn, it means the Ladd opus enters the stretch with little or no opposition.

Seven New Films for June

Paramount Studios will be busier this month than at any time this year. Scheduled to go before the camera this month are C. B. DeMille's "Story of Dr. Wassell," "Frenchman's Creek," in Technicolor, an untitled story by Preston Sturges, "All Around the Town," "The Man in Half Moon Street," and two Aldrich Family pictures.

Two pictures now before the cameras are "And the Angels Sing" and "The Uninvited."

Alan Ladd and Loretta Young, who co-star in "China," film of the Far Eastern battlefront.

PERSONALITIES

LOUISE RAINER, who co-stars in "Hostages," has arrived in New York from Hollywood for a brief visit.

JOAN FONTAINE will wear seventeen changes of costume of the 1668 period for "Frenchman's Creek."

BINNIE BARNES sings "The Beer Barrel Polka" in "The Hour Before the Dawn."

CARL ESMOND, recently signed to a term contract, will follow his portrayal of a Dutch Army officer in "The Story of Dr. Wassell," with a top role in "Ministry of Fear," appearing as an Austrian refugee in England.

MONOGRAM PICTURES

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MONOGRAM

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Rag, Tag and Bobtail

One standard theatre quality the war has imperilled somewhat is usher courtesy. The young folks who used to impress all with their politeness have had their ranks thinned. The replacements, in many instances, have a poor attitude to the job.

The manager of a deluxer related an instance to me. A friend of his dropped in to drive him home. The friend asked an usher, newly-acquired, to inform the manager of his presence.

"Go and tell him yourself," answered the usher. The friend remonstrated with him. "Get away from me," the usher snarled, "or I'll bust yuh one!" The manager didn't fire the usher. Too hard to replace.

Best story about allowances made in the face of the manpower problem is about the manager who hired a rejectee as his janitor. The manager learned that his new hired hand had a brother who had been jailed at various times for six theatre burglaries—four in his (the manager's) show! There was some damage done each time.

Did he fire the new janitor? No.

"Please," the manager asked the janitor, "tell your brother not to break in here any more. Remember, you have a key. That will make it easier for all of us!"

* * *

Showmen Support Rival Entertainment

Any night the Maple Leaf ball team is in town you can find enough film and theatre men present to start a convention. The boys are really loyal, braving the breezes on the lake front to root the pennant-headed Leafs home.

Dean of the loyalists is Len Hoffman, the equipment man, who hasn't missed a game as far back as anyone can remember.

Len, who customarily sits in the grandstand, pays his money and keeps his peace. One day he wandered into the bleachers, known as the "bull ring." There a mere wave of the finger gets you a wager. That's where the horsehide wiesenheimers operate.

One such hammered at Hoffman, offering to lay three to one on no scoring, the usual odds. Len took him and beat him. Not once but several times.

He found himself with $86 of wise money and called quits. Now he's back in the grandstand.

Len's through wagering for the season.

* * *

The Fat's Off the Fire

"Living off the fat of the land," a popular saying at all times, has come to have a different and more important meaning these days. The fat's on the fire, all right—the fire that comes out of guns and from bombs. Part of your breakfast bacon can be aimed at Hitler's heart.

Hitler did one thing he hadn't intended to—he brought happiness to many youngsters who see a free show for cleaning up the kitchen. The fats drive has caused Christmas-time behaviour on the part of the kids.

A non-industry correspondent sent us the following note on the subject:

"As you already know you couldn't get in to the naborhood houses on last Sattiday matinee for love or money. Managers were quite emfatic on that point.

"The pictures shown at the various houses were just dripping with sentiment—or maybe they were just dripping.

"Plots thickened and even the comedy was fatuous.

"I don't know how much business they usually do on Sat. mats. but I'll betcha last week's receipts were really fat.

"Theme song played at all houses was 'Schmaltz, I'm greevin' for you.'

"All sorts of tots tottered with all sorts of containers. My kid? I just gave her a corned beef sandwich and she got a season pass!"

Grievances of USA Exhibs

(Continued from Page 1)

product with a 20 per cent optional cancellation clause.

Exhibitor to exercise option as pictures become available.

No lawyers to act as arbitrators but mediators with theatre experience.

Simplified standard exhibition contract.

Let average theatre man know his rights and obligations.

Standardize and define fair competitive practice on such things as moveovers, availabilities, checking, allocations, designated playdates, unsuitable features, unethical advertising, etc.

Options without unreasonable conditions and restrictions.

Divorcement of theatres, the bulletin contends, is a false issue that will bring the small Independent no good. The MPTOA also protested against the industry parading record-breaking receipts without even mentioning what they meant in terms of profit as compared with shareholder investments, thus giving a false impression and inviting even steeper taxes.

Dave Griesdorf In New York City

Dave Griesdorf, one time UA man and former personal representative of James Roosevelt during the latter's association with motion pictures, is in New York for a week or ten days on business.

Griesdorf is now British Columbia supervisor of twenty-three houses operated in that province by Odeon Theatres of Canada Ltd. He is stopping at the Warwick.

Lee's Widow Inherits

Mary Elizabeth Lee, widow of the late Arthur A. Lee, was named chief beneficiary and also appointed administratrix in his will, probated last week. Lee's capital stock in Artlee passed to his widow. Oscar Hanson, partner and friend of Lee, spent some time in New York helping Mrs. Lee arrange things.

Coronation, Alta. House Spruces Up

J. R. Graham, owner and manager of the Star Theatre, Coronation, Alberta, purchased and installed 62 padded leather chairs in his house, assuring patrons more comfort at future showings. The screen has been repainted and stage redecorated. Further work of painting and decorating will be done to the interior shortly.

Don't Worry About Weather! Don't Worry About Anything— UNIVERSAL WILL DELIVER AS PROMISED!

JUNE 18	**2 TICKETS TO LONDON** MICHELE MORGAN C. AUBREY SMITH
JULY 2	**HIT THE ICE** 3rd from ABBOTT & COSTELLO
JULY 16	**WE'VE NEVER BEEN LICKED** 2nd WALTER WANGER production
JULY 30	**HERS TO HOLD** 2nd DEANNA DURBIN with Joseph Cotten
AUG. 6	**THE FRONTIER BAD MAN** DIANA BARRYMORE
AUG. 13	**CORVETTE K-225** Originally Titled CORVETTES IN ACTION The picture every Canadian is waiting for— its unsung heroes in action
AUG. 27	**PHANTOM OF THE OPERA** NOW IN TECHNICOLOR Starring NELSON EDDY SUSANNA FOSTER

And Wait Till You See Universal's New Sensation

DONALD O'CONNOR in **"MR. BIG"**

RELEASED IN CANADA BY

EMPIRE-UNIVERSAL

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 8, No. 25 COAST-TO-COAST COVERAGE June 16, 1943

'Cabin', 'Crash Dive' Excel

RKO Plans 40 For 1943-44

(Continued from Page 1)

uel Goldwyn and Walt Disney.

Koerner singled out the boxoffice success of "Bombardier" as proof that the public still wants war films in refuting the claim that it is fed up with them. "Bombardier" has been playing to good boxoffice in its opening runs.

"The business of 'Bombardier' indicates it will be the company's top grosser, with current grosses making such escapist films as 'Once Upon a Honeymoon' look like also-rans," Koerner stated.

He compared the present war films situation with that which arose when musicals, zany comedies and other typed stories began to bore the public a few years ago. "They are a drug if they all follow the same patterns, but are successful, depending on quality and type of story," he said.

RKO has scheduled four war pictures for the coming year, including one with Pat O'Brien on Marine raiders. Koerner said the company would make more good war stories if they could be found. Koerner is finishing final production plans and says the studio has completed the 1942-1943 line-up, together with four features for next season.

Hamilton United Redeems Shares

Hamilton United Theatres, Hamilton, Ontario, continues to make progress in the redemption of the outstanding seven per cent cumulative redeemable shares of $100 par value. With the 320 shares reported redeemed recently, the company reduced the par value of the preferred stock outstanding by more than one-third since the policy of redemption was inaugurated in 1939. The original issue outstanding amounted to $787,900. To date there has been retired $269,200, to reduce the total to $518,700. In the interval, net working capital has been maintained within $45,000 of the level when redemption started, amounting to $125,216 at the end of 1942, compared with $167,702 at end of 1938.

"CABIN IN THE SKY"

REGAL

Running Time: 93 Mins.)

Several things have led Hollywood into the field of Negro entertainment lately, mainly the decrease in players. Also the Negro's contribution to the war has entitled him to be regarded with dignity. A step in the latter direction is not to place the Negro in a position where he suffers as a person in comparison to the white characters.

The type of Negro life shown in "Cabin in the Sky" may displease friends of the Negro but it certainly meets the popular misconceptions of the average person. Thus it yields much comedy that most movie patrons will find highly entertaining. In this film the laughs arise from the Negro's outlandish conception of Heaven.

Two boxoffice names in the picture are Rochester and Ethel Waters, the latter grown stout but her grand voice and style unimpaired by the additional weight. Then there's Lena Horne, who has had much publicity. Other familiar players are Rex Ingram and Willie Best. For the type of film this is, the presence of Duke Ellington and Louis Armstrong has special appeal to those whose chief attraction is modern music. The Hall Johnson Choir is also on hand.

The story, shown in flashback, tells of the struggle between the agents of Heaven and Hell for the soul of Rochester, a crap-shooting, drinking fellow who has been killed in a bar-room brawl.

"Cabin in the Sky" is a beautiful production filled with tunes by now generally popular. It is strong entertainment of an escapist nature, requiring nothing but a relaxed mind. As such it should be well received at the boxoffice.

"CRASH DIVE"

20th-FOX

(Running Time: 105 Mins.)

Fox has found out how to take the boxoffice curse off a realistic war film. Make it in gorgeous Technicolor. "Crash Drive" shows scene after scene of destruction and fire. The Technicolor makes them so striking that the patron watches with his mouth open.

"Crash Dive" is one of the best films of the war. It deals with the adventures of a submarine and opens up a whole new field of knowledge to the watcher. Its underwater scenes, as well as those on land, are packed with suspense and excitement. The patron will forget his surroundings and think of himself as a member of the crew. Though a Commando raid, carried out by the sub crew, is hard to believe, certain details are intriguing.

The picture has a nice, if familiar love story. Tyrone Power, the sub's executive officer, and Dana Andrews, its commander, court Anne Baxer unknown to each other. They learn of it prior to setting out on their greatest adventure and things got settled in the course of their work. The love story is doled out in proper relation to the main idea of the picture and so is easily acceptable to male as well as female patrons.

Mainly the picture is a motion picture record of life on a submarine and its adventures. That part of the picture is worth anybody's money.

James Gleason, as an overage and ill member of the crew, and Ben Carter, as a colored mess attendant, turn in nice pieces of work. Dame May Whitty, as a slangy dowager, is somewhat out of type but amusing.

"Crash Dive" should line them up a long way.

'Show Business at War'

(MARCH OF TIME—20th CENTURY-FOX)

Through this informative and entertaining 19-minute short the public should get a quick grasp of the theatre industry's victory effort. Most of the credit in the film goes to the motion picture section, and some of that is devoted to the exhibitors.

It's hard for the motion picture industry to blow its own horn, even when some horn-blowing is needed badly. This thoughtful enterprise on the part of a company of journalistic origin is a boost from a comparatively neutral source.

The film is an attraction, what with dozens of stars making an appearance.

Burglars Busy at Palace, London, Ont.

Safecrackers who failed in an attempt to open the safe at the Palace Theatre, London, Ontario, over the week-end left after loosening bolts on the safe hinges, breaking open a chocolate bar vending machine and picking up about $4 in stamps from a small drawer.

Hough Succeeds the Late Bill Koenig

The post of general production manager of Twentieth Century-Fox, left vacant by the death of William Koenig, has been filled by the apointment of R. L. Hough. Max Golden was named as his assistant.

Merrie Melody Shorts To Be Reissued

Warners will bring back 13 Merrie Melody shorts made for them by Leon Schlesinger. Conditions caused the current Schlesinger schedule to be cut from 39 to 26 and the oldies will augment the schedule.

Studios Buy and Back Plays

(Continued from Page 1)

shows during the previous season.

MGM leads the Broadway buying parade to the tune of $1,000,000, spent in purchasing the movie rights to 12 shows. "Without Love," purchased for $265,000, heads the Metro list which also includes "The Pirate," $225,000; "Best Foot Forward," $150,000; and "Gaslight," $150,000.

"The Eve of St. Mark" was bought by Twentieth Century-Fox for $300,000, the same record-breaking sum which bought "The Moon Is Down" for this studio last season. This company, which is backing three producers for next season, also acquired "Something for the Boys" for $265,000; "Flare Path," $75,000; and "Kiki," $50,000.

Warner Brothers paid $250,000 cash for Irving Berlin's "This Is the Army." All profits from this film, already in production, will be turned over to Army Emergency Relief.

Among the Columbia purchases were "Good Night, Ladies" for $15,000; "The Land Is Bright," $60,000; and "Hey, Rookie," $25,000.

Paramount paid $20,000 for the unproduced play, "Tomorrow's Harvest"; Universal purchased "See My Lawyer" for $8,250; Edward Small got "Winter Soldiers" for $15,000; "The Hairy Ape" was bought by Jules Levey for $16,000; and Jules Stein parted with $175,000 cash for "Star and Garter" in a deal which calls for 25 per cent of the profits.

Sweet Music

Bing Crosby, Paramount star, received $298,946 from his services to Decca Record, Incorporated, during 1942.

Maintains Swing Shift Shows Are Success

Many munitions workers are in favor of swing shift shows, according to Dr. Sydney Dillick of the Recreation for War Workers' Conference.

Dr. Dillick said a recent city-wide conference called by Mayor Conboy and the Toronto Welfare Council "heard a report of a very interesting and successful experiment in this field, conducted by the Workers' Educational Association. The report was well received and several members of the continuations committee have expressed their surprise to me at the negative reaction of the theatre managers to the Ontario Government's policy."

O. J. Silverthorne, chairman of the Ontario Motion Picture Bureau, recently said that he wouldn't stand in the way of such shows if found necessary.

An important reminder

about

YOUR INCOME TAX RETURNS

JUNE 30th

IS THE DEADLINE

for

A All 1942 Individual T. 1 Returns.

B All 1942 Excess Profits Tax Returns of Proprietorships and Partnerships.

C All 1942 T. 2 Income and Excess Profits Tax Returns by Corporations whose fiscal year ended 31st December, 1942.

EMPLOYERS

HAVE YOU given your employees their copies of your T. 4 Supplementary slips, so that they may complete and make their Income Tax Returns by the 30th of June?

MAKE RETURNS NOW — AVOID PENALTIES

DOMINION OF CANADA — DEPARTMENT OF NATIONAL REVENUE

INCOME TAX DIVISION

COLIN GIBSON
Minister of National Revenue

C. FRASER ELLIOTT
Commissioner of Income Tax

Leslie Howard Made His Mark

Leslie Howard, famous star of stage and screen, officially presumed lost after the plane in which he was flying from Lisbon to London was shot down by Nazi aircraft, left his mark on the motion picture industry. He spent 25 years as an actor, producer and director of motion pictures.

Born April 24, 1893, the son of a London stock broker, he did not take to his father's business and entered the theatre after being invalided out of the British Army in 1918.

Though he made his American debut at New York in 1921, his popularity with audiences began with the film, "Outward Bound," in 1930.

Some of his better-known movie successes were "Never the Twain Shall Meet," "Devotion," Smilin' Through," "The Woman in His House," "Captured," Berkeley Square," "The Lady Is Willing," "Of Human Bondage," "British Agent," "The Scarlet Pimpernel," "The Petrified Forest," "Gone With the Wind," "Pygmalion," and "Intermezzo."

Major Ben Lyons and his wife Bebe Daniels, former American film stars, now in England, said:

"Howard devoted his life in peacetime to entertainment and in wartime to the men in the service. His loss will be felt not only in Britain but in the United States where his talent was responsible for the present prestige of British films."

Look Who's Here!

Mae Marsh of "Birth of a Nation" fame, one of D. W. Griffith's big stars of silent days, bows back into pictures for the 20th Century-Fox production, "The Night is Ending."

UA Prize Drive In USA, Canada

At the conclusion of the recent United Artists' district and branch manager meetings, the entire sales force in the USA and Canada was informed of the inauguration of a huge sales drive with war bonds as prizes. United Artists producers, as a tribute to Carl Leserman, general sales manager, contributed the sum of $25,000 to be used as war bonds prizes in a Carl Leserman Salesmen's Contest.

Complete details of this sales campaign, May 17-Sept. 17, were worked out by the district managers. There will be 72 prizes awarded for the best showing against the total national paid and played gross on pictures in 10 individual units as of the end of the drive period.

THRILLS AS VAST AND OVERWHELMING AS THE WEST'S MIGHTIEST DAYS OF BULLET-RIDDLED GLORY!

THE
IN TECHNICOLOR!
DESPERADOES
with
RANDOLPH SCOTT · GLENN FORD · CLAIRE TREVOR
EVELYN KEYES · EDGAR BUCHANAN
Screen play by Robert Carson · Produced by HARRY JOE BROWN
Directed by CHARLES VIDOR · A COLUMBIA PICTURE

IN EVERY CANADIAN ENGAGEMENT A HOLDOVER HIT

A COLUMBIA PICTURE